

100.000 Nok to Care

The annual Norwegian TV-drive starts Sunday 18 October to raise money for charity and aid supporting organizations. Marathon Norway will give 100.000 Nok this year to Care, an organization that helps poor women all over the world.

Care is one of the largest humanitarian organizations in the world and provides aid in 71 countries. This year the collected money will help one million women in 13 countries with a better income, more security, better health and more knowledge, education and competence.

“I am proud that our company will contribute 100.000 Nok to support a good case like this. We are following a good tradition and this way we show our corporate social responsibility”, says Managing Director Kristin Færøvik. Last year the company participated in drawing lots for Norwegian celebrities giving presentations, and Marathon was lucky enough to win three.

“This year we are giving a donation. What’s most important is that our money goes directly to the Care organization and the important work they do”, says Heidi Anita Kleven who has administrated Marathon’s donations and contributions for the last two years.

More information at <http://www.care.no>